

SECRET ROOM

DUBAI

Secret Room Dubai Launches at FIVE Palm Jumeirah

The nightlife hustle in Dubai just got even better with a new Hip Hop and RnB venue on the scene.



For the press release, images and video please use the link below:

<https://www.dropbox.com/sh/x4wsxx3bmcxtbh8/AABNVGGekSF1gan96lpLrVRxa?dl=0>

Dubai UAE, September 2018: Forget about VIP valet or rolling out the red carpet for a grand entrance, arrive at [Secret Room](#) in the most talked about way by driving your supercar straight into the middle of the new nightlife venue, an arrival only for the super-elite. For the first time outside of Moscow, Secret Room has opened at FIVE Palm Jumeirah Dubai - the only venue opening its doors for you and your luxury cars.

Strategically located out of sight and underground at FIVE Palm Jumeirah, you need to pass through a graffiti-filled corridor to reach the hidden gem. Access is only granted via unique finger print identification, which is an essential feature, crucial to the brand and to gain your privileged access. Carefully selected clients will have their fingerprint registered, giving them the ability to instantly access the venue with a simple scan on the days Secret Room operates.

With Hip Hop and R&B being the sole foundation of the club, the resident DJ and guest DJ's will explore all aspects of these genres but will also delve into other soundscapes such as; Trap, Dancehall, Reggaeton, Afro beat, House & EDM.

Not just any night club or lounge, Secret Room is the epitome of partying in true style and luxury. The intimate space boasts 18th century style including a hand painted mural, antique candelabums and elaborate crown mouldings throughout.

In perfect contrast, the carbon rose gold avant-garde bar serves as an unforgettable centre piece designed by internationally recognised architect Paolo Ferrari. Paired with ultra-modern sofas and transparent tables, the interior design is unlike any other experienced in Dubai.

Secret Room will host three weekly parties on Tuesday, Thursday and Fridays.

SECRET ROOM

DUBAI

Opening Hours:

Secret Room
11PM – 3AM Tuesday, Thursday and Friday.

For reservations please contact:

+971 58 869 8996

- END -

For press enquiries please contact:

Shaheena Usman

Associate Director, The Qode
shaheena@theqode.com

Samuel Pohner

Associate Manager, The Qode
samuel@theqode.com

Maria Stavridi

Junior Communications Executive, The Qode
maria@theqode.com

About FIVE Palm Jumeirah Dubai

FIVE Palm Jumeirah Dubai is a luxury lifestyle hotel that encapsulates all aspects of elegance. Ideally located on the Palm Jumeirah offering picturesque views of the Arabian Gulf, each of the 468 rooms and suites offers unrivalled comfort and indulgence. Every detail of the hotel has been tailor-made with modern design and world-class technology to provide the most hassle-free experience. FIVE balances excitement with refinement. FIVE Palm Jumeirah is wholly owned and operated by FIVE Hotels and Resorts, leading the hospitality industry in service and style through a philosophy based on the FIVE elements: Earth, Water, Air, Fire and Consciousness.

The property has a range of fine-dining services and bar options: Chef Bing brings a modern twist on an authentic Chinese restaurant and bar at Maiden Shanghai; Praia Restaurant and Lounge boasts fresh seaside cuisine and sushi, Italian dining from the award-winning Chef Antonio Mellino at Quattro Passi; an innovative fusion food experience at Blvd on One; the relaxed meeting spot of The Lobby Lounge; and of course, the most chilled cocktail and mocktail venue, The Pool Bar.

As well as the amazing array of restaurants and bars, guests can enjoy The Spa, the first of its kind in the Middle East. Classic massage choices, as well as more exotic treatments, ensure an unforgettably hedonistic experience. For more information, visit: fivehotelsandresorts.com